

## JOIN US FOR THE COLOR ACCELERATOR WORKSHOP LEARN 7 ESSENTIALS FOR SUCCESS WITH CUSTOM-COLORED PLASTICS

We are excited to invite you to this in-person event! Our team of color experts from X-Rite and ColorXpress™ Services have years of hands-on experience and color expertise and are ready to share their knowledge and engage in live interactive activities with you.

While at this event, you will have the opportunity to engage directly with SABIC materials experts on our product offerings around sustainability and aesthetics. This seminar is designed for industrial designers, engineers, color material and finish specialists and anyone who evaluates or approves color.

## LEARN THESE 7 ESSENTIALS FOR SUCCESS

- 1. Hands on Color Experiences
- 2. The Science behind Color & Appearance
- 3. Quantifying Color
- 4. Color Quality Control
- 5. 3D Rendering Technology
- 6. Colorable Sustainable Materials
- 7. Ecofriendly VisualFx™ resins



RESERVE YOUR SPOT FOR THIS EXCLUSIVE 2-DAY COLOR ACCELERATOR WORSHOP! Receive full-day detailed agenda upon registration.

When: Tuesday, June 4<sup>th</sup> 2024, 9:00 a.m. to 4:30 p.m.

Wednesday, June 5<sup>th</sup> 2024, 9:00 a.m. to 3:30 p.m.

- Where: SABIC ColorXpress Services, One ColorXpress Way, Selkirk, NY 12158
- RSVP: <u>Bethanne.Conley@sabic-hpp.com</u> T: 518-475-5363 M: 518-430-7154 Space is limited to the first 25 customers. Registration deadline is May 24<sup>th</sup>

We look forward to seeing you and helping you bring more color to your applications!

Your SABIC Specialties ColorXpress™ Team